

nathanaelgethers

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Work Experience.

Design - Animator LightBorne

September 2009 - June 2010

- Assessed needs of clients including, McDonalds, A&W Root Beer, and Long John Silver and identified innovative ways to reach target audience.
- Collaborated with design team and developed design boards to communicate ideas with team members.
- Created realistic motion effects using inventive methods.
- Designed and drew an illustration-style music video for Brother Ali using Adobe Illustrator.

Web Design Blue Tractor

March 2009 - June 2009

- Created animation and flash designs using existing Brand design.
- Improved design workflow to efficiently meet deadlines.

Video Designer Landrum - Brown

September 2009 - January 2010

- Assumed primary responsibility of confidential video design projects for airports including Chicago O'Hare and Baltimore Washington International Airport.
- Assisted with video shoots and designed story for video according to clients' needs using Avid Video Suite.
- Interacted with clients and four-person team to move projects through production and post-production in a timely manner.

Designer - Developer Creative Department

March 2009 - June 2009

- Completed interactive and graphic projects as part of several creative teams working closely with head designers, copywriters, and graphic designers.
- Created and redesigned business websites according to client needs and consumer feedback.
- As head designer, created MySpace and Facebook pages for businesses and created social media campaign to attract consumers to the pages.
- Created e-mail ad campaign and website redesign that targeted certain consumers and products based on data of past performance.
- Improved client's visibility on the web using Search Engine Optimization.

Designer - Developer American Greetings-Interactive

June 2007 - December 2007

- Designed and developed interactive postcards for MySpace, Facebook and Instant Messenger.
- Worked closely with art director and team through weekly design meetings.
- Involved in all aspects of project from brainstorming to deployment including writing code.
- Trained new employees on design workflow and procedures.

Education.

Bachelor of Science in Design

University of Cincinnati, College of Design, Architecture, Art, Planning
Graduated: June 2010

References:
Available on request